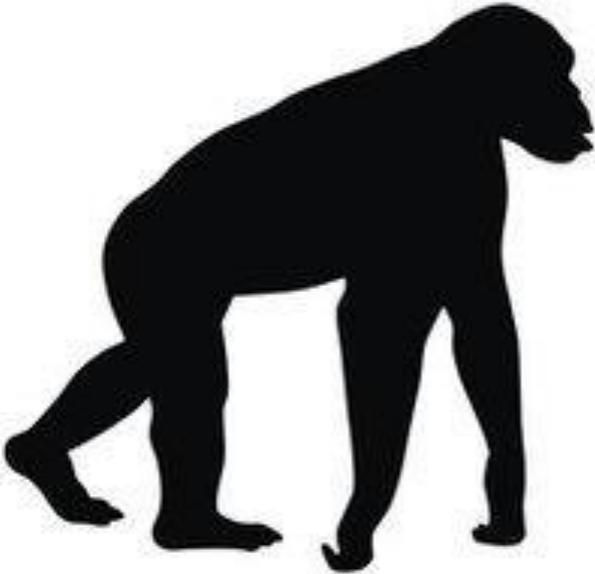


A nighttime aerial view of a city skyline, featuring the Petronas Towers in the center. The buildings are illuminated with various colors, and the sky is a deep blue. Overlaid on the image is a network of white, glowing lines connecting various points across the city, symbolizing a global or interconnected network.

# Running HPC and AI workloads whilst saving our planet

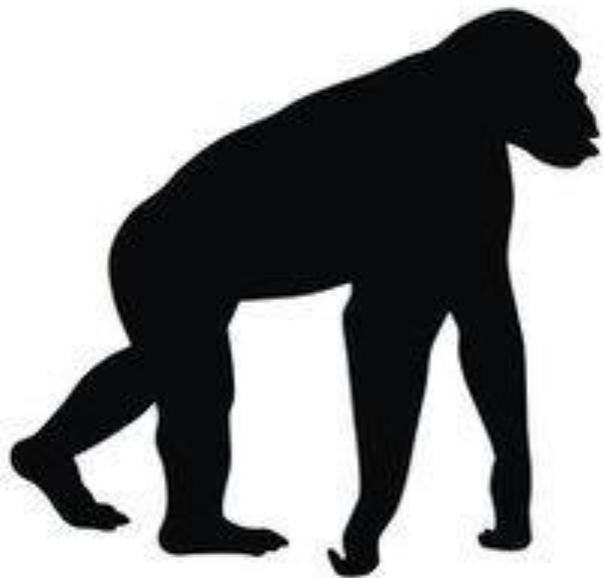
Mark Bjornsgaard, CEO Deep Green

# 3 Ages of HPC Heat...



2023 - 2030

Age of HPC Heat "Adaption"



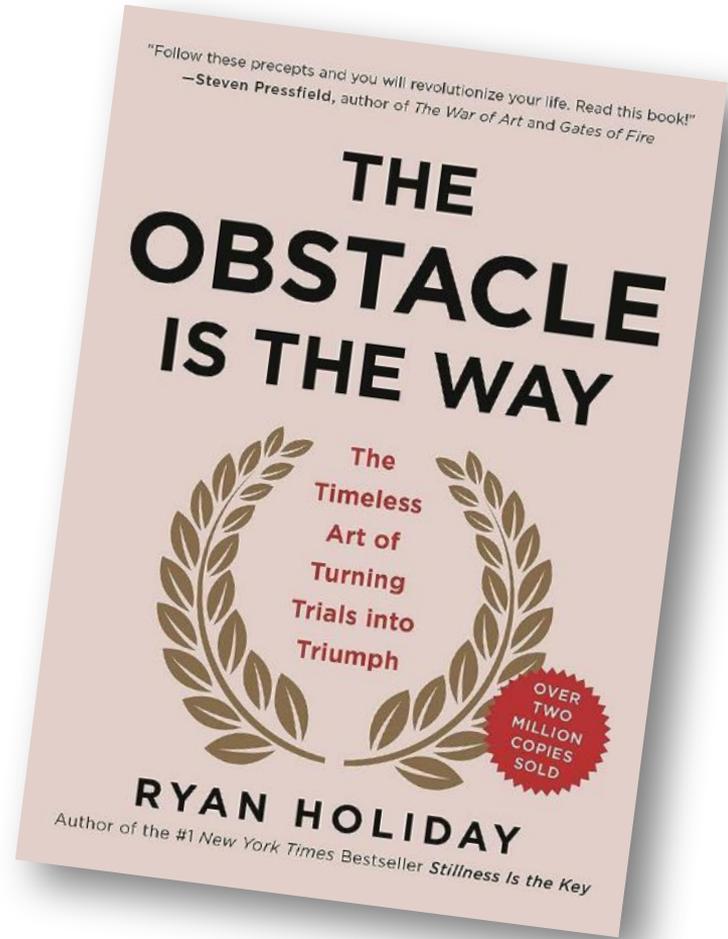
The data centre industry  
consumes a huge  
proportion of the world's  
electricity supply





“AI and data centres are a disaster for our planet...”

The  
challenge is  
the  
opportunity



Data centres are an  
environmental disaster...



Hot computers are a critical  
sustainability asset





Servers are excellent electric heaters.. 97% of the electricity that goes into a computer, comes out as heat...

## The Data Furnace: Heating Up with Cloud Computing

Jie Liu, Michel Goraczko, Sean James, Christian Belady  
Microsoft Research  
One Microsoft Way  
Redmond, WA 98052

Jiakang Lu, Kamin Whitehouse  
Computer Science Department  
University of Virginia  
Charlottesville, VA 22904

# “Data furnaces” (Microsoft 2011)

### Abstract

In this paper, we argue that servers can be sent to homes and office buildings and used as a primary heat source. We call this approach the *Data Furnace* or DF. Data Furnaces have three advantages over traditional data centers: 1) a smaller carbon footprint 2) reduced total cost of ownership per server 3) closer proximity to the users. From the home owner's perspective, a DF is equivalent to a typical heating system: a metal cabinet is shipped to the home and added to the ductwork or hot water pipes. From a technical perspective, DFs create new opportunities for both lower cost and improved quality of service, if cloud computing applications can exploit the differences in the cost structure and resource profile between Data Furnaces and conventional data centers.

### 1 Introduction

Cloud computing is hot, literally. Electricity consumed by computers and other IT equipment has been skyrocketing in recent years, and has become a substantial part of the global energy market. In 2006, the IT industry used 61 Billion kWh electricity (or 3% of total energy consumption in the U.S.), and is the fastest growing industrial sector [9]. Energy efficiency is not only important to reduce operational costs, but is also a matter of social responsibility for the entire IT industry. The emergence of cloud computing, online services, and digital media distribution has lead to more computing tasks

that is generated can be used to heat the building. This approach improves quality of service by moving storage and computation closer to the consumer, and simultaneously improves energy efficiency and reduces costs by *reusing* the electricity and electrical infrastructure that would normally be used for space heating alone.

Physically, a computer server is a metal box that converts electricity into heat<sup>1</sup>. The temperature of the exhaust air (usually around 40-50°C) is too low to regenerate electricity efficiently, but is perfect for heating purposes, including home/building space heating, cloth dryers, water heaters, and agriculture. We propose to replace electric resistive heating elements with silicon heating elements, thereby reducing societal energy footprint by using electricity for heating to also perform computation. The energy budget allocated for heating would provide an ample energy supply for computing. For example, home heating alone constitutes about 6% of the U.S. energy usage<sup>2</sup>. By piggy-backing on only half of this energy, the IT industry could double in size without increasing its carbon footprint or its load on the power grid and generation systems.

Technological and economical trends also make energy reuse a promising direction. After years of development of cloud computing infrastructure, system management capabilities are getting mature. Servers can be remotely re-imaged, re-purposed, and rebooted. Virtual machine encapsulation ensures certain degree of isolation. Secure executions on untrusted devices are feasible. Sensor networks have made high physical security

Stop building data centres in  
the middle of nowhere



Start building them where heat  
is required

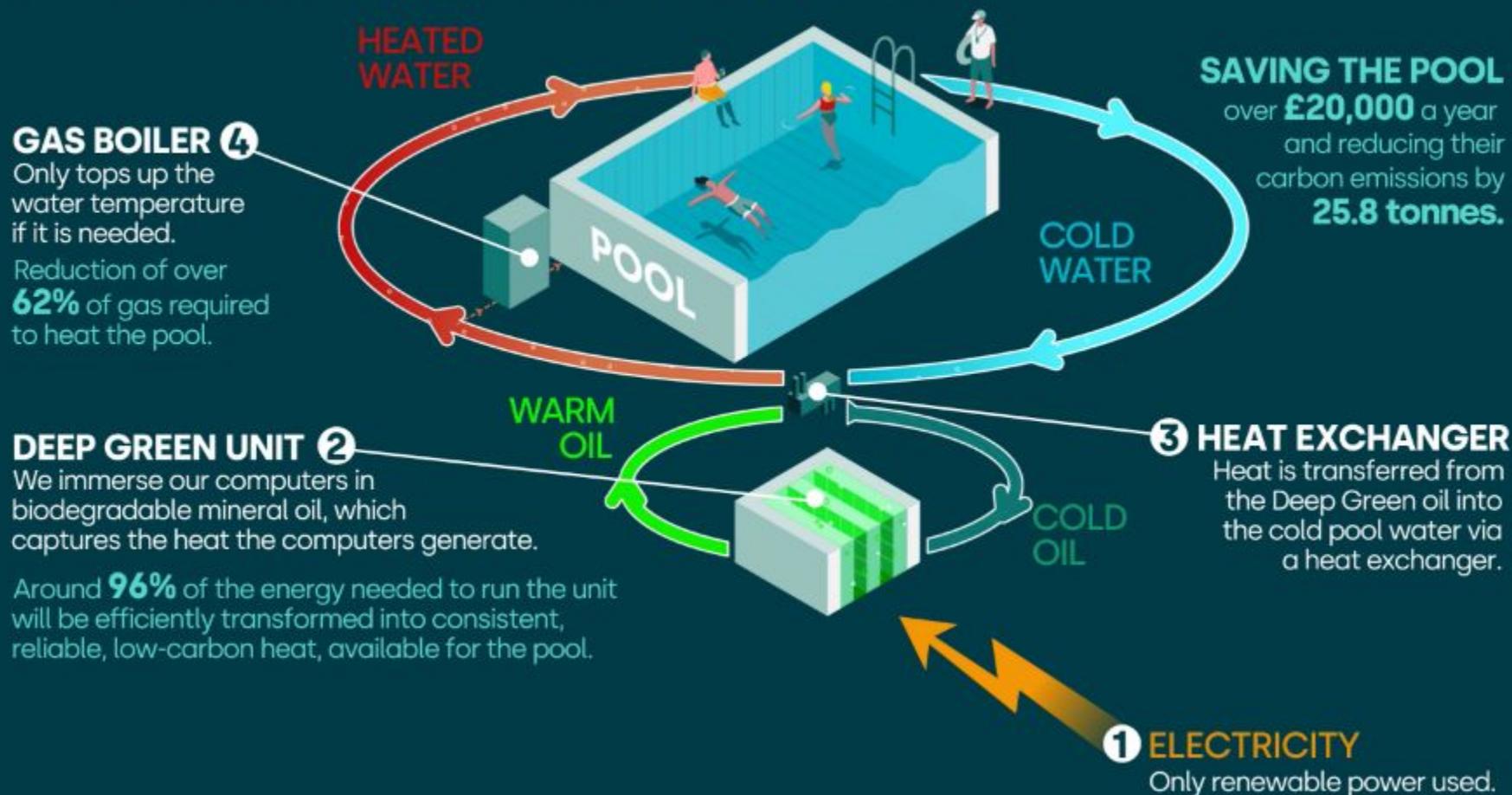


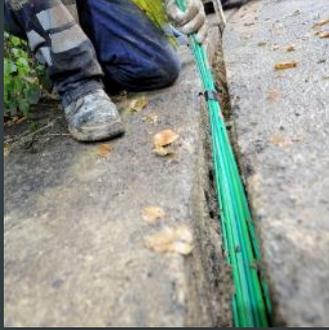


WELCOME TO  
EXMOUTH  
LEISURE  
CENTRE



# HOW DEEP GREEN HEATS A POOL





There is  
already enough  
power in the  
ground



Accelerate  
the adoption  
of heat  
pumps



Support  
critical  
community  
assets

Many existing data centres without heat recapture could already be classed as stranded assets

## Why some GPs are due to 'take a bath' on data centres

*With little leeway to continue as heavy carbon emitters, some data centres stand to become stranded assets if they can't clean up their act.*

Isabel O'Brien - 10 July 2023

Trends

< Share A<sup>-</sup> A<sup>+</sup> 100%

"Data is the new oil" is a phrase typically uttered in support of acquiring data centres as assets in an infrastructure portfolio. The expression has been used to justify ultra-high EBITDAs, reaching sometimes up to 20-25x, and overall confident investor sentiment. With the competition fierce to snap up these assets, few saw the irony in the term.

"The whole street talks with respect to fossil fuel assets about exit multiple risk, right?" says one C-suite-level executive at a global infrastructure GP. "But that's ultimately what it translates into whenever you acquire a carbon intensive asset.

"I think there is a chance that we will go into a world where investors budget for their carbon emission capacity that they have in their portfolio,



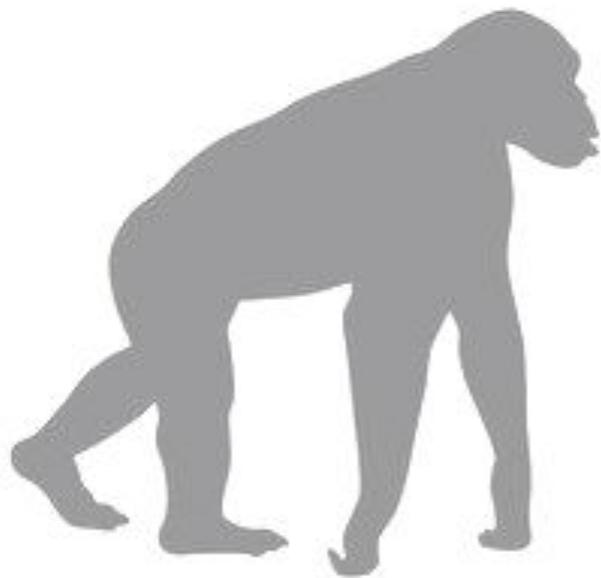
### MOST RECENT

The north is king of European infrastructure

Australian competition watchdog opposes

2030 - 2040

Age of HPC Heat "Adoption"

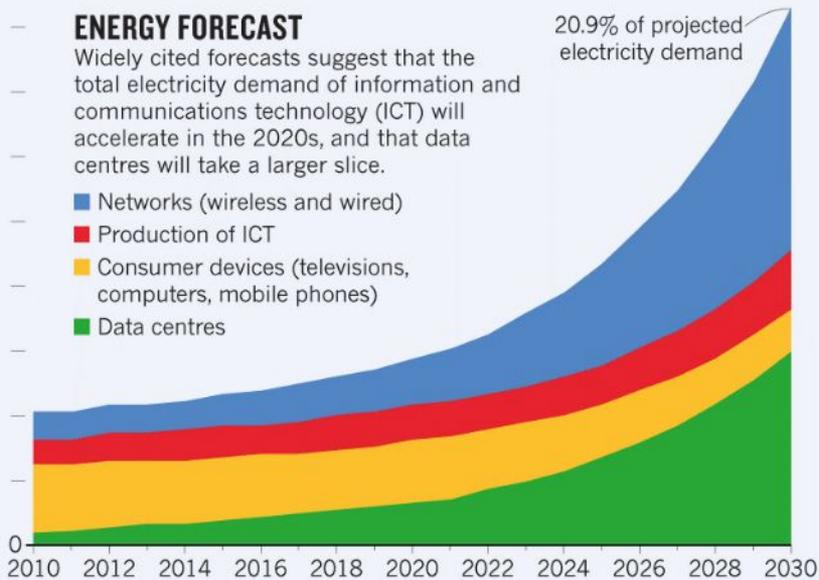


## ENERGY FORECAST

Widely cited forecasts suggest that the total electricity demand of information and communications technology (ICT) will accelerate in the 2020s, and that data centres will take a larger slice.

- Networks (wireless and wired)
- Production of ICT
- Consumer devices (televisions, computers, mobile phones)
- Data centres

20.9% of projected electricity demand

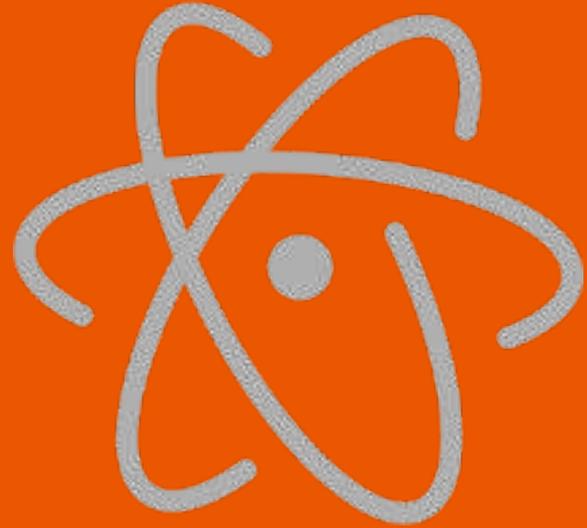


Demand set to

grow by 10x by

2033...

Aren't enough  
electrons to go  
around.....



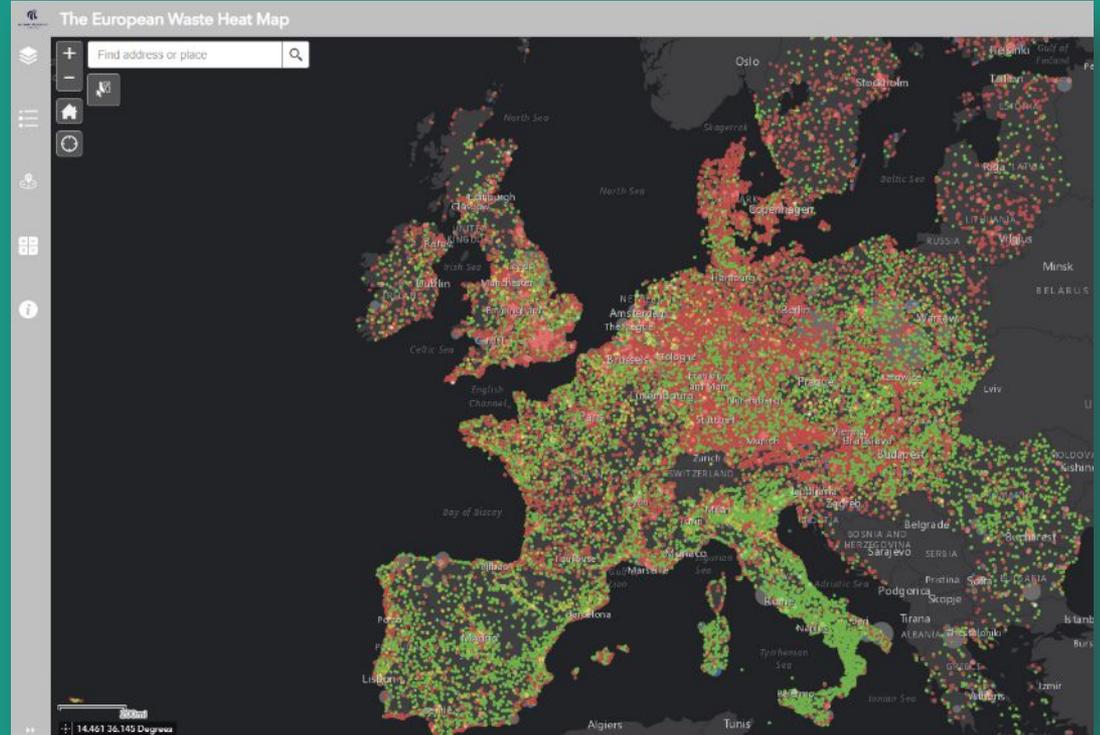
Are enough electrons, if we use them twice (enabling everyone else to electrify their heating)..

£3.4 trillion

retrofit

opportunity

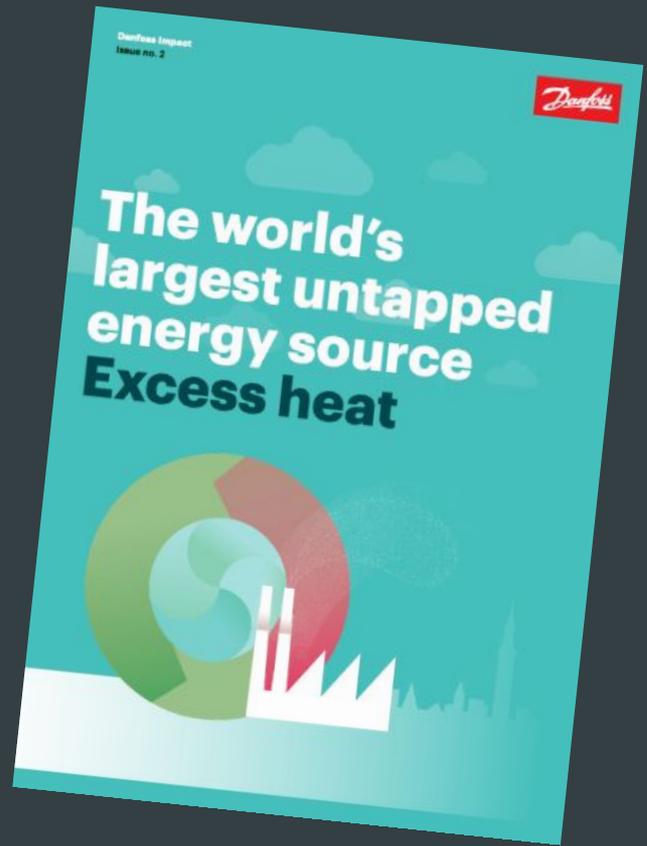
across Europe

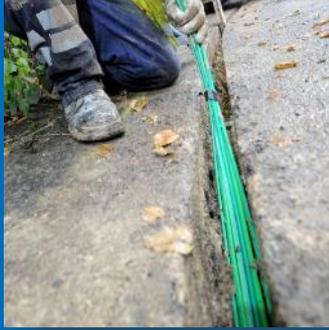


**The coming explosion  
in HPC and AI can't  
come fast  
enough...**

**...with it we can  
heat all the homes and  
offices in Europe for free**

**“Excess heat in the EU alone amounts to 2,860 TWh/y, corresponding almost to the EU’s total energy demand for heat and hot water in residential and service sector buildings”.**





Build out the  
capacity in  
months not  
years...

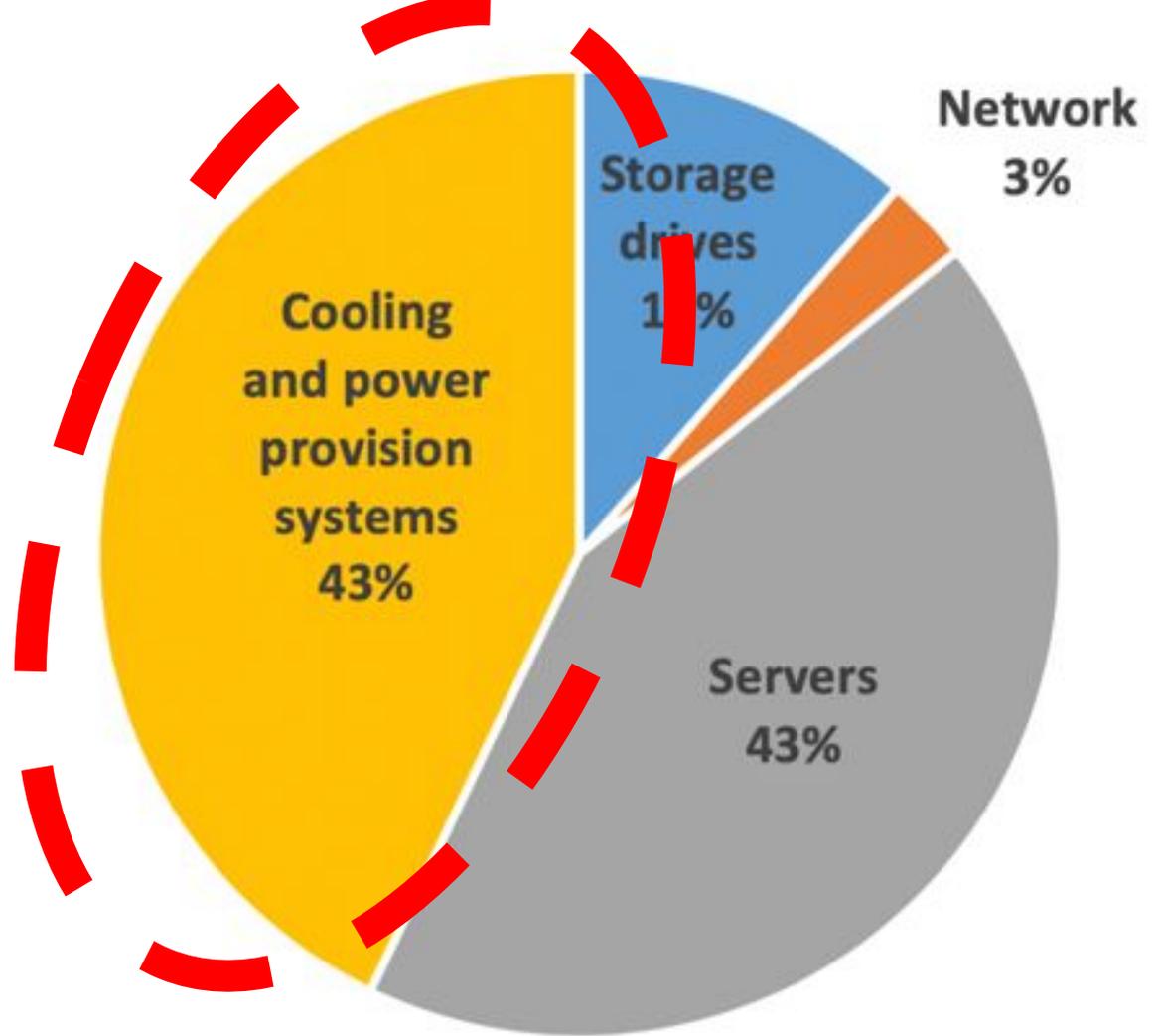


Solar available  
for land : Total  
power  
requirement

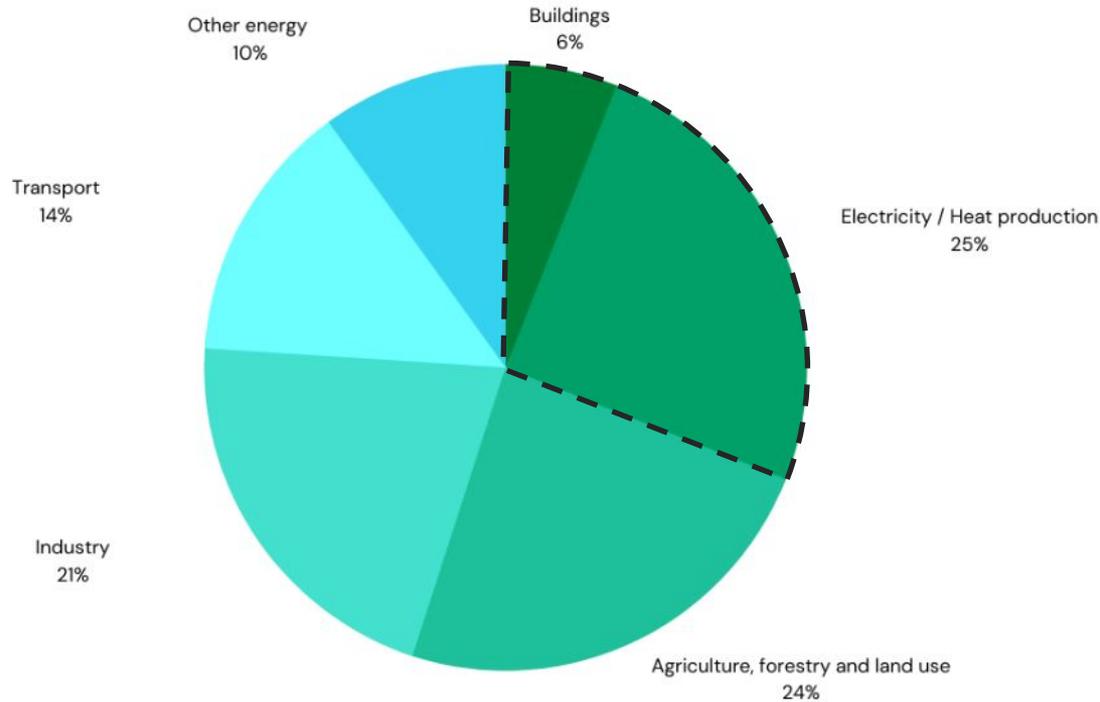


Decentralisation  
keeps network  
traffic (another 3.5%  
electricity) local

Providing a  
heat sink for  
data centres  
makes them  
*more*  
profitable



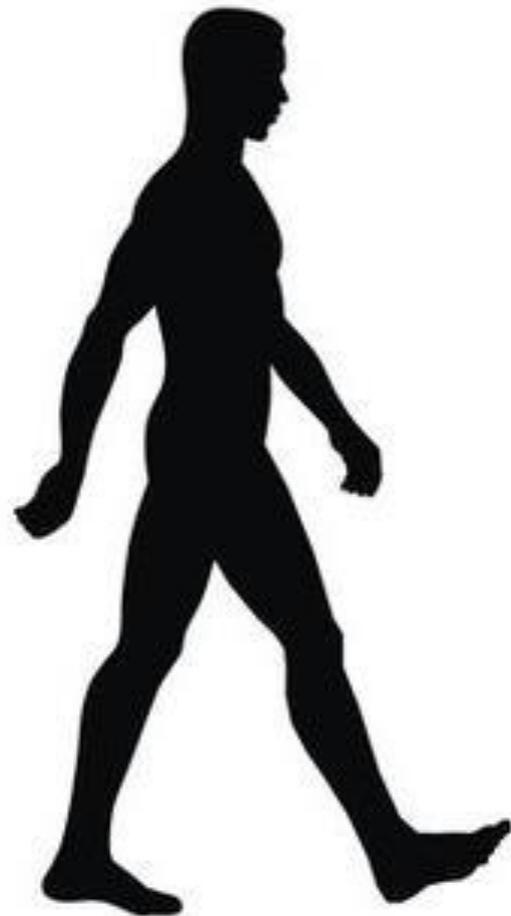
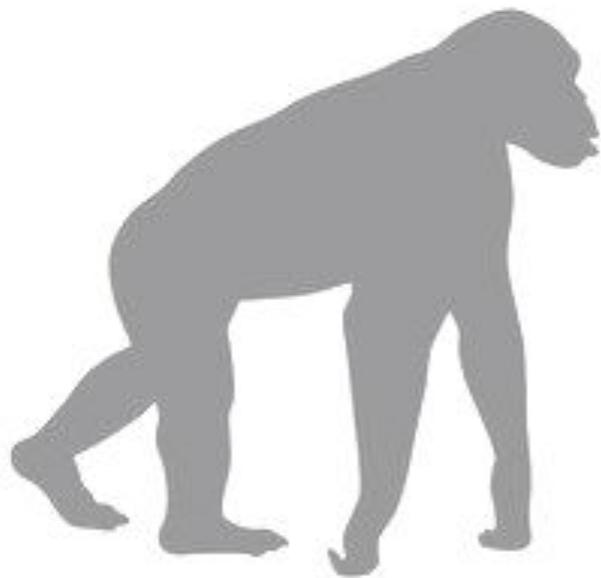
# Co2 Emissions by sector...

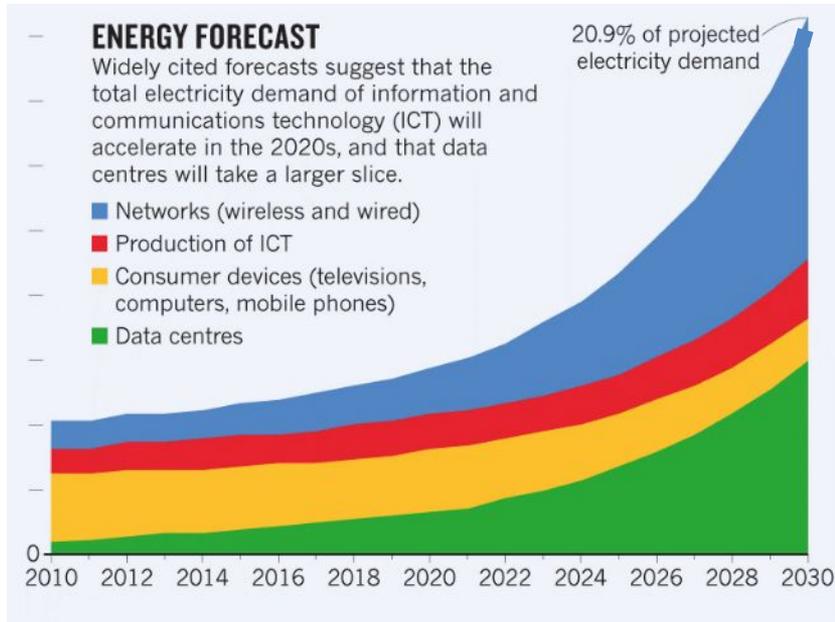


By 2040 HPC Heat could be responsible for supporting the decarbonisation of >30% of the economy..

2040 - 2050

Age of HPC Heat “Amalgamation”





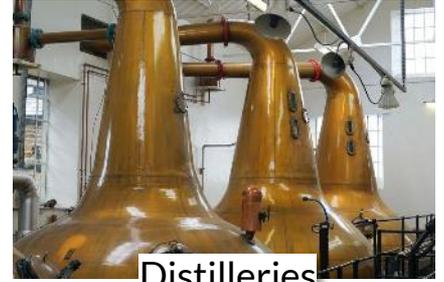
Demand won't  
stop at 10x... in  
20 year's time it  
will be 30x...



Laundries



District Heating



Distilleries

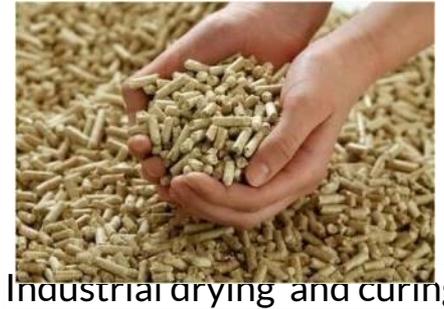
30% of all industrial  
processes



Food production



Swimming pools



Industrial drying and curing

Perhaps  
most  
importantly  
of all...  
expansion  
in urban  
farming



**TO LET**  
**Pearson**  
**Gore**  
www.pearsongore.co.uk  
01843 851000



**Nation de**



**TO LET**



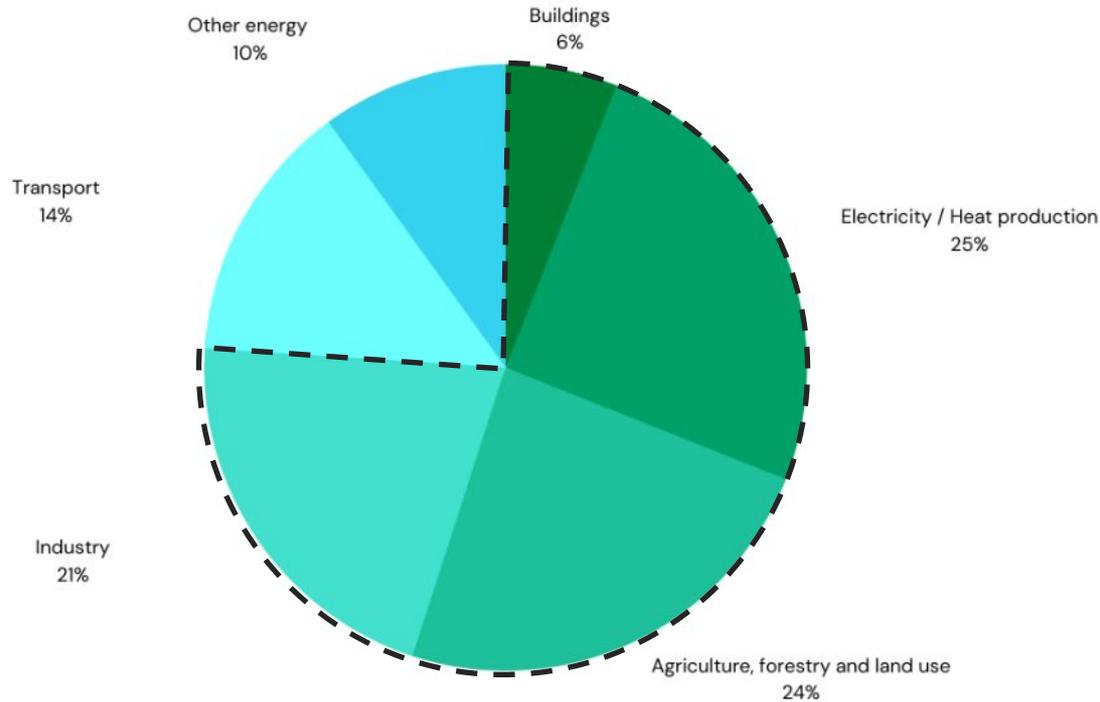


Imagine town centre  
as warm, green  
inviting places...



...The Hanging  
Gardens of Babylon  
meets the Eden  
Project meets a  
Roman Spa....

# Co2 Emissions by sector...



By 2050 HPC Heat could be responsible for supporting the decarbonisation of >50% of the economy..



**GET IN TOUCH**

**[www.deepgreen.energy](http://www.deepgreen.energy)**

Just while we're at it... lets bust all the myths around heat recapture...

1. It is not more expensive to capture heat
2. 20 degree heat is incredibly useful
3. Decentralisation is better not worse