



# “Building Connections: Enhancing Engagement in the HPC Community”

*Zara Birch*  
*NI - HPC Northern Ireland High Performance  
Computing*



# Questions?

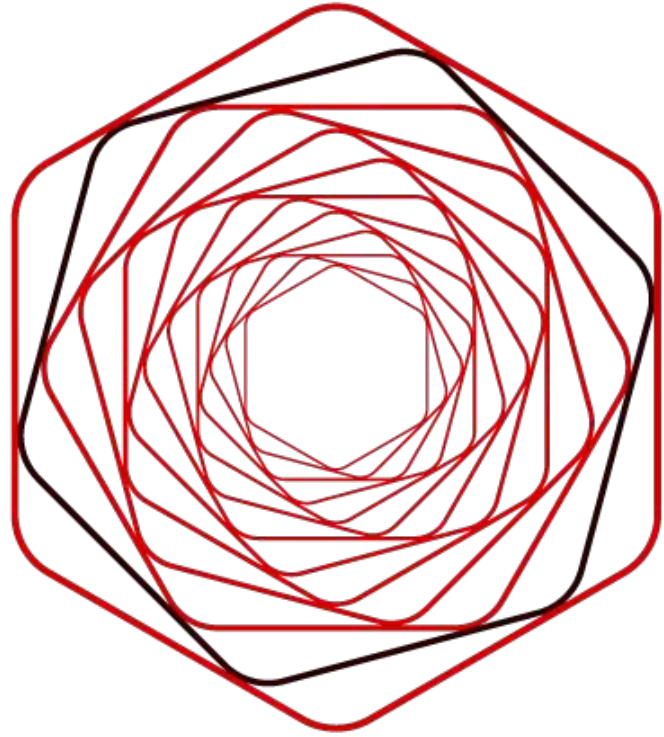


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# NI-HPC

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# Building Connections: Enhancing Engagement in the HPC Community



**Zara Birch**

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Need  
to be  
Courageous

to be  
Contagious

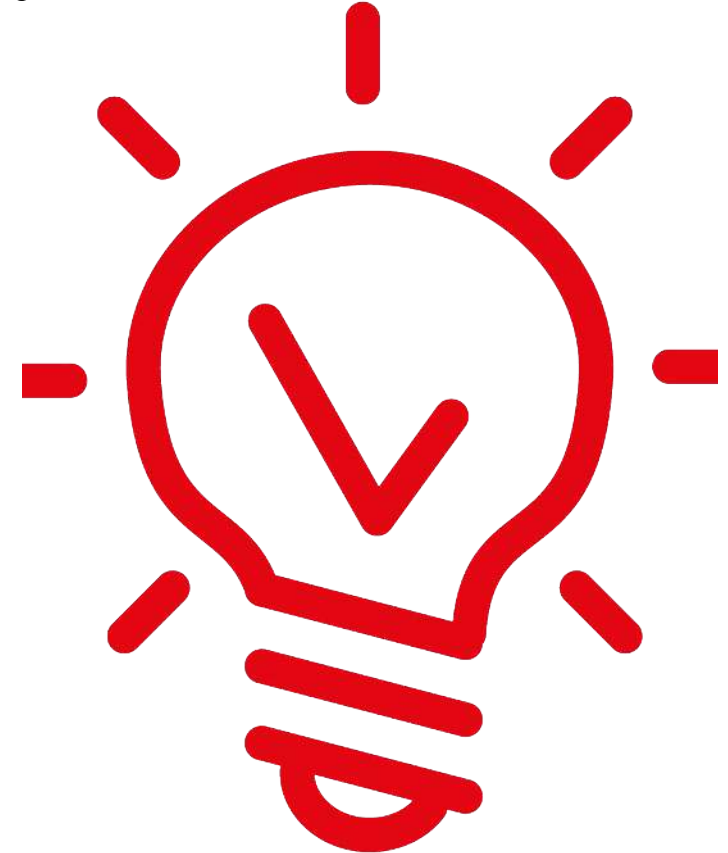
# CONTEXT



- UK Tier-2 National HPC
- Funded in 2019 by the Engineering and Physical Sciences Research Council (EPSRC), jointly managed by Queen's University Belfast and Ulster University.
- Hosts the Kelvin-2 HPC system (first and only Tier 2 in NI)
- Team 2-11
- Communications/engagement managed by team on an ad-hoc basis

# COMMUNICATION/ENGAGEMENT OBJECTIVES

- Increase awareness of HPC resource among key stakeholders
- Increase number of users
- Inform and engage PG researchers
- Facilitate collaboration
- Promote case studies that demonstrate impact
- Enhance HPC community



# CHALLENGES

New role

Ad hoc comms

No channels

No long-term strategy

Funding allocation-hours

New world

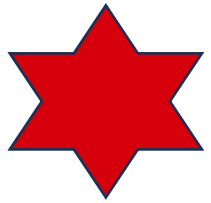
Dislocated networks

Too many opportunities





# STRATEGIES FOR COLLABORATION



## Quick wins

- Comms strategy
- Website
- Template for comms
- Socials content
- Relationship building



## Things that helped

- Team
- Comms roles
- Networks
- Research
- Socials
- Trust – write your own role

# FUTURE DIRECTION

- NI-HPC user conference
- WHPC Chapter
- Embedded within research in schools
- New website and video
- Regular social networking
- Comms briefing for staff
- Newsletter
- Events calendar roll out



**Get in touch!**



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